

**COUNCIL OF INFRASTRUCTURE
FINANCING AUTHORITIES**



SPONSORSHIP
2024 OPPORTUNITIES

ABOUT CIFA

The Council of Infrastructure Financing Authorities (CIFA) is a national community of water, finance and infrastructure professionals, organized around the Clean Water and Drinking Water State Revolving Funds (SRFs), that work together to build water infrastructure that protects public health and the environment in communities across America.



CIFA Members

- Clean Water and Drinking Water SRFs in all 50 States
- Finance Experts (investment bankers, financial and municipal advisors, bond counsel)
- Infrastructure Professionals (planning, design and engineering firms)
- Specialty Service Providers (technology and software firms)

Why Sponsor?

- Support the Clean Water and Drinking Water SRFs, the nation's premier programs for providing affordable, sustainable financing for water infrastructure in thousands of communities across America.
- Get unparalleled access to decision-makers of the Clean Water and Drinking Water SRFs.
- Build your brand within the SRF community.
- Gain insight to better leverage opportunities and offer solutions to the SRFs.
- Share your ideas, innovations and strategies with the SRFs.
- Build relationships with state and federal SRF staff.



 **CIFA**
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2024 CIFA SRF WORKSHOP

Long Beach, California - November 17 - 19, 2024

Eureka! 
State Solutions for the SRFs

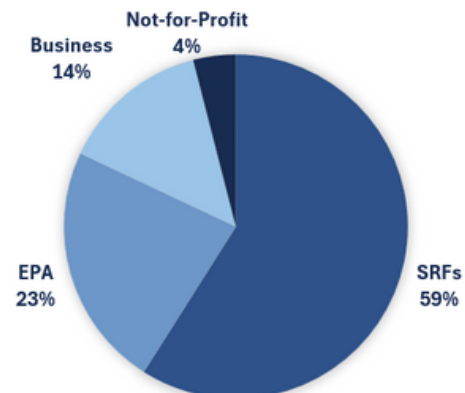
Eureka, California's state motto, means "I have found it!" in Ancient Greek. That's the goal of the CIFA SRF Workshop - to help the SRFs discover solutions to the most pressing water challenges in their state.

Topics

- SRF 101
- Collaborative Problem Solving
- Build America, Buy America Act
- Lead Service Line Inventories and Replacement
- Emerging Contaminants
- Nonpoint Source
- Source Water Protection
- Cybersecurity
- Climate Resiliency
- Affordability
- Regionalization
- Equivalency
- Leveraging

Attendees

- Record-breaking attendance - 469 water professionals - in 2023
- Majority of attendees are SRF staff and managers.



SPONSOR THE CIFA SRF WORKSHOP

The Nation's Premier Professional Development Program for SRFs

Benefits of Sponsorship	Advocate \$1,500	Champion \$2,500	Visionary \$3,500
Complimentary Registration		One (1)	Two (2)
50% Discounted Registration	One (1)		
Advance List of Attendees	✓	✓	✓
Brand Recognition Onsite	✓	✓	✓
Brand Recognition in Marketing	✓	✓	✓

Support the discovery of what's working,
what's new and what's next for the SRFs.



Contact:
Deirdre Finn
CIFA Executive Director
dfinn@cifanet.org
(850) 445-9619